

Syllabus of M.Voc in Technology and Management Consulting
(2022 Scheme)

Programme Structure

SEMESTER-I

Sl. No	Course No.	Name of the Course	L	T	P	Internal	End semester	Credit
1	20-491-0101	Business Communication Skills I	3	1		50	50	3
2	20-491-0102	Contemporary Management	4	1		50	50	3
3	20-491-0103	Introduction to Technology and Management Consulting	4	1		50	50	3
4	20-491-0104	Economics for Business Decisions	3	1		50	50	3
5	20-491-0105	Accounting and Financial Management for Consultants	3	1		50	50	3
6	20-491-0106	Research Skills for Consulting	3	1	1	50	50	4
7	20-491-0107	Quantitative Techniques	4			50	50	4
8	20-491-0108	Professional Skills Development (Training Programme)	1		4	100		3
		Total				450	350	26

SEMESTER- II

Sl. No.	Course No.	Name of the Course	L	T	P	Internal	End Sem	Credit
1	20-491-0201	Operations Management	4			50	50	4
2	20-491-0202	Integrated Management Systems	3	1		50	50	3
3	20-491-0203	Management of Consulting Firms and Developing Consulting Career	3	1		50	50	3
4	20-491-0204	New Age Marketing for Business Consulting	4			50	50	3
5	20-491-0205	Project Management	3	1		50	50	3
6	20-491-0206	Business Analytics (End Semester exam in Practical mode)	1		4	50	50	3
7	20-491-0207	Business Communication Skills II	3	1		50	50	3
8	20-491-0208	Internship : Initial diagnosis of client issues in a consulting project (40 working days duration, 50 marks for continuous assessment & Report; and 50 marks for Viva Voce by a Board of Internal Examiners)				50	50 (Viva Voce)	12
		Total				400	400	34

Semester-III

Sl. No.	Course No.	Name of the Course	L	T	P	Internal	End Semester	Credit
1	20-491-0301	Business, Government and Society	4	1		50	50	4
2	20-491-0302	Business Model Analysis and Strategy	2		2	50	50	4
3	20-491-0303	Managing Change in Organisations	2		2	50	50	4
4	20-491-0304	Entrepreneurship and New Venture Planning	2		2	50	50	4
5		Elective-I	3	1		50	50	3
6		Elective-II	3	1		50	50	3
7		Elective-III	3	1		50	50	3
8		Elective-IV	3	1		50	50	3
		Total				400	400	28

SEMESTER IV

Sl. No	Course No.	Name of the Course	L	T	P	Internal	End Semester	Credit
1	20-491-0401	*Major Project (Duration 90 working days during Semester IV in a consulting firm or any other business organisation where the student can undertake a consulting project in management or technology. (Continuous assessment 100, Final report 100 marks & Viva-Voce 100 marks)	8		40	200	100 (Viva Voce)	26
2	20-491-0402	Case Development Skills for Consultants (Training Programme)	2		2	100		4
3	20-491-0403	MOOC courses from the list of courses shortlisted from the list of NPTEL/SWAYAM courses (or MOOC COURSES recognized by UGC), or CUSAT MOOC portal and approved by the academic committee, with a duration of not less than eight weeks,				50	50	2
		Total				350	150	32

*The objective of Major Project is to provide students with practical exposure to the real world of business and consulting whereby they get an opportunity to apply the knowledge and skill acquired through the course. The students are required to undertake this project in a consulting organization or with an independent consultant. The project should involve taking up a consulting assignment in technology/management for an organisation. Students doing their projects with independent consultants are required to ensure that the assignment is carried out for a specific client organisation. Students can also take up independent consulting assignments for business organizations. The project will be of 90 working days duration. Each student will be allotted to a faculty guide for the project.